Poster media on the subject of Al-Qur'an Hadith in increasing students' learning motivation

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Abstract: This research aims to describe the use of poster media in Al-Qur'an and Hadith subjects in increasing student learning motivation at MIS Islamiyyah Londut North Labuhanbatu. This research uses descriptive qualitative research methodology. Qualitative research methods are used as research techniques that produce descriptive data. Data collection techniques used include observation, interview and documentation. Research findings show that the use of poster media in Al-Qur'an and Hadith subjects is carried out using a violent approach. This method involves the teacher being in front of the class, using visual aids such as posters. The teacher continues by explaining the contents of the poster sequentially and step by step. Students show a level of enthusiasm and excitement in the learning process in class because the learning material is presented with visuals that are relevant to the Al-Qur'an and Hadith subjects they are studying. In the context of using poster media in learning the Qur'an and Hadith, observations show several clear signs of how students become more motivated, including: Increased student enthusiasm, students are more active, increasing students' curiosity. The use of poster media shows that students' enthusiasm and motivation for learning has increased, because they prefer to use visual aids, such as photos, when teaching, rather than just relying on verbal material.

Keywords: Al-Qur'an, Hadith, motivation to learn, poster

Abstrak: Penelitian ini bertujuan untuk mendeskripsikan penggunaan media poster pada mata pelajaran Al-Qur'an dan Hadits dalam meningkatkan motivasi belajar siswa di MIS Islamiyyah Londut Labuhanbatu Utara. Penelitian ini menggunakan metodologi penelitian kualitatif deskriptif. Metode penelitian kualitatif digunakan sebagai teknik penelitian yang menghasilkan data deskriptif. Teknik pengumpulan data yang digunakan meliputi observasi, wawancara dan dokumentasi. Temuan penelitian menunjukkan bahwa penggunaan media poster pada mata pelajaran Al-Qur'an dan Hadits dilaksanakan dengan menggunakan pendekatan demonstrasi. Metode ini melibatkan guru yang berada di depan kelas, memanfaatkan alat bantu visual seperti poster. Guru melanjutkan dengan menjelaskan isi poster secara berurutan serta langkah demi langkah. Siswa menunjukkan tingkat antusiasme dan kegembiraan dalam proses pembelajaran di kelas karena materi pembelajaran disajikan dengan visual yang relevan dengan mata kuliah Al-Qur'an dan Hadits yang mereka pelajari. Dalam konteks penggunaan media poster dalam pembelajaran Al-Qur'an dan Hadis, observasi menunjukkan beberapa tanda jelas tentang bagaimana siswa menjadi lebih termotivasi, diantaranya: Antusiasme siswa yang Meningkat, Siswa lebih aktif, meningkatkan rasa ingin tahu siswa. Penggunaan media poster menunjukkan bahwa semangat dan motivasi peserta didik mengikuti pembelajaran meningkat, karena mereka lebih suka menggunakan alat peraga visual, seperti foto, ketika mengajar, dibandingkan hanya mengandalkan materi secara lisan.

Kata kunci: Al-Qu'ran, hadis, motivasi belajar, poster

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INTRODUCTION

Improving the quality of Islamic education must involve managing resources, allocating funds, and developing human resource capacity (Atsani & Hadisaputra, 2024; Syafaruddin et al., 2023). The educational process is the most strategic means of educating society and at the same time changing its environment (Aziz et al., 2019). Learning activities

consist of intracurricular and extracurricular. Extracurricular activities provided at school take various forms and are adapted to each situation and condition (Sahid et al., 2021). Among the extracurriculars that can be said to be the main priority is the Al-Qur'an Hadith subject. This is very important because the Al-Qur'an is a source of Islamic law containing basic teachings for aspects of life (Damyanti et al., 2024; Kodir & Sonjaya, 2016).

At the initial stage, starting from early childhood, it continues at the elementary level. Children at an early age level have a strong grasp in receiving education. They have a tendency to be curious or observe everything around them (Aziz et al., 2022). After going through this phase, it continues at the basic level which has a strategic age in developing children's learning motivation (Arlina et al., 2024). The right learning media is needed to maximize students' learning motivation, especially at the elementary school level (Arief & Isnan, 2020). Media is any form of intermediary that can be used to increase effectiveness and efficiency in achieving the goal of delivering information (Nasrul et al., 2024). In learning, media is anything that acts as an intermediary in learning, whether in the form of people, objects, environments or events that can stimulate thoughts, feelings, skills or attitudes so as to facilitate the achievement of educational goals and motivate students (Aziz et al., 2024; Kua et al., 2024; Lauc et al., 2020; Ratna & Adlini, 2024).

Motivation is a mental impulse that moves and directs human behavior originating from within and outside due to stimulation so that a person desires to make changes in behavior or certain activities in his life towards a better situation than before (Nasir et al., 2023). The psychic propelling force within students can generate, advance, and direct learning activities toward a specific objective (Sularsih & Effendi, 2022). Teachers have several important roles in learning, namely teachers as demonstrators, class managers, mediators and facilitators, and as evaluators. The teacher's role in learning is to make it easy for students to learn so that students can develop optimally. In this case the teacher must be creative, professional and fun. In order to create student motivation in learning (Prasetyo & Prastowo, 2023). Included in this is teacher creativity in choosing appropriate and efficient learning media such as learning media in the form of posters.

Learning media can be defined as anything that becomes an intermediary in learning, whether in the form of people, objects, environments or events that are able to stimulate students' thoughts, feelings, attention and willingness to acquire knowledge, skills or attitudes. Learning media is an important part that cannot be separated from the curriculum implemented by educational institutions to achieve the learning objectives that have been set (Aziz et al., 2022). The application of visual learning media is effective in its use because it is created using three principles, namely simplicity of the media, integration of the elements in the media, and emphasis on important parts in the learning media (Hae et al., 2021). The use of learning media, such as poster media, can foster students' enthusiasm and excitement for learning, thereby increasing their academic achievement (Irfianditas & Hidayat, 2014). This media functions to attract students' attention and get them involved in studying certain learning material. Posters are visual media (Rowe & Ilic, 2011) consisting of images printed on large sheets of paper.

Poster media has the potential to enhance the efficacy of learning (Sitorus, 2021). In general, students are fond of unfamiliar objects. Using poster media, students become more enthusiastic and know that learning is not only done using books and blackboards but can also use digital media (Putri & Saputra, 2022). Posters are designed to be hung or pasted on

walls or other surfaces. The purpose of a poster is to communicate certain information and to influence and move the behavior of those who see it (Fatah, 2023). Learning media functions as a means for students to understand learning material more easily (Hikmah & Winarsih, 2023). Its significance lies in its ability to increase student engagement and enthusiasm for learning (Dulkhoiri, 2022; Mohamad et al., 2012).

Teaching media has a big impact on student learning outcomes because one of the elements used by students to carry out learning activities according to teacher direction is poster media (Lestari et al., 2023). Poster media is a simple picture illustration that focuses on attracting attention, being understandable, remembering, and being able to motivate an event (Supriyono & Lestari, 2023). Posters have the power to emphasize messages, images and the power of color (Safitri et al., 2024). Some of the posters consist of pictures and writing that come from computer printouts which are then cut out and pasted on the walls by the students, while others consist of pictures and writing made directly by the students on sheets of paper and then pasted by the students themselves on the classroom walls (Lia et al., 2023).

The use of poster media has a significant influence on the learning outcomes of class IV and V students at MI Muhammadiyah Ngadirejan (Aini et al., 2024). The use of poster media increases the involvement and performance of students (Rahmawati et al., 2024). Poster media can provide a more interesting picture, starting from a clear image display so that students understand more about what the teacher has explained without imagining what the teacher means (Sulfany et al., 2023). Using poster media can increase interest from students or individuals who see it (Sasmita & Prayudi, 2024). Poster media as a means of visualization and reminder of material also helps students recall the material they have studied (Cahyani et al., 2023).

Based on the descriptions of various studies presented above, it can be seen how important poster media is in learning. Inadequate student involvement in Al-Qur'an and Hadith subjects has a negative impact on student learning outcomes. Using poster media as an educational tool can increase learning motivation and student involvement, as well as improve learning outcomes. Poster media attracts students' attention and encourages them to participate actively in the learning process. Thus, poster media plays an important role in providing motivation and increasing student involvement in the Al-Qur'an and Hadith learning process.

METHOD

This research uses descriptive qualitative methodology. Qualitative research methods refer to research procedures that produce descriptive data, namely data collected in the form of words, images, and not numerical values. This research is classified as descriptive because it specifically examines the use of poster media in Al-Qur'an and Hadith courses. This research was conducted at MIS Islamiyyah Londut, which is located in Kualuh Hulu District, North Labuhanbatu Regency, North Sumatra Province. The data collection strategy used in this research includes observation, interviews and documentation approaches.

Observation techniques are a fundamental method commonly used in qualitative research. Researchers make initial observations, determine the domain, understand the issues, and identify problems that occur. In addition, researchers engage in participant observation with the aim of increasing their understanding and exploration of issues in the

research field. Therefore, it is important for researchers to actively participate in the learning process. In qualitative research, the interview procedure involved conducting in-depth interviews with the school principal and one Al-Qur'an Hadith teacher named Elsa Siti Hafsa who had taught Al-Qur'an Hadith at this school for seven years. The methodology used in this research involved the use of semi-structured interview techniques.

This research uses an interview guide which includes questions to answer the research problem formulation that has been prepared, such as: How is poster media used in learning Al-Qur'an Hadith at MIS Islamiyah Londut North Labuhanbatu? How is the implementation of Al-Qur'an Hadith learning at MIS Islamiyah Londut North Labuhanbatu? and what is the student's motivation for learning Al-Qur'an Hadith using poster media at MIS Islamiyah Londut North Labuhanbatu? Through these questions, you will be able to describe the implementation of poster media on the Al-Qur'an Hadith subject in increasing student learning motivation at MIS Islamiyah Londut North Labuhanbatu.

RESULTS AND DISCUSSION

Utilization of poster media in learning Al-Qur'an Hadith

Educational media refers to the media used in the educational process to achieve educational goals. In essence, educational media functions as a communication medium because of its role in facilitating the educational process, which is essentially a type of communication. When compared with learning media, educational media is broader in scope, as is the definition of education itself. Learning media refers to educational media that is specifically designed to meet learning objectives.

Teachers who specialize in the study of the Al-Qur'an and Hadith utilize posters as educational tools. Poster media in this lesson functions to facilitate students' visual perception and understanding of instructional information. The use of posters is expected to enable students to capture, understand and assimilate the subject matter discussed in the lesson. MIS Islamiyyah Londut Labuhanbatu Utara students are required to apply the teachings of the Al-Qur'an and Hadith in their daily lives, to make it easier for students to understand the material, teachers use various interesting learning media, especially through the use of posters.

Poster media in learning Al-Qur'an Hadith is very helpful in the process of learning at MIS Islamiyah Londut North Labuhanbatu. In an interview conducted with the Al-Qur'an Hadith subject teacher, he conveyed the benefits of poster media, namely:

> "The use of poster media in learning Al-Qur'an Hadith is done by demonstrating in front of the class. The steps are: first the students sit in their respective places, then I put up posters in front of the class. After that, I help students identify posters by looking at, reading, and providing responses regarding the material in the poster. I feel the benefits of posters in this learning very much as a teacher of Al-Qur'an Hadith because with posters children can see lots of pictures and the colors are not monotonous and only contain lecture material. So it really attracts children's attention and makes children enthusiastic about learning" (Interview with Al-Qur'an Hadist teacher, Friday, March 21 2024).

The teacher in an interview said that the benefits of poster media in learning Al-Qur'an Hadith at MIS Islamiyah Londut North Labuhanbatu were carried out by the teacher

demonstrating in front of the class. The teacher puts up posters in front of the class and the students pay attention to them. After that, the teacher helps students identify the poster by looking at, reading, and providing responses regarding the Al-Qur'an and Hadith learning material on the poster. The benefits of posters in learning the Al-Qur'an and Hadith at MIS Islamiyah Londut North Labuhanbatu include that students can see lots of pictures and the colors are not monotonous and only contain lecture material so that they attract students' attention while studying and make students enthusiastic in participating in the learning process. In Islamic education, students become enthusiastic about learning the Al-Qur'an when their teachers use posters (Arlina et al., 2024; Muntazori et al., 2024)

The teaching and learning process at MIS Islamiyah Londut North Labuhanbatu consists of three different phases, namely planning, implementation and evaluation. The process of gaining knowledge about the Al-Qur'an and Hadith through the use of poster media at MIS Islamiyah Londut North Labuhanbatu involves the use of various methods including demonstration methods. This method requires the teacher to stand in front of the class with a poster and sequentially explain the content depicted in the picture. Posters are visually appealing visuals with strong messages, often featuring pictures, designed to attract attention and serve as notifications or reminders (Santoso et al., 2024). For example, in the makharijul letters lesson, the teacher demonstrates how to pronounce the hijaiyah letters correctly and correctly and the appropriate placement of the letters in front of the students.

Fig. 1. The teacher is explaining Al-Qur'an Hadith material using poster media

The material presented by the teacher using poster media at MIS Islamiah Londut North Labuhanbatu can be demonstrated by students such as saying the hijaiyah letters so that students do not make mistakes in pronouncing the sounds of the hijaiyah letters when reading the Al-Qur'an in everyday life. Apart from that, in the material provided, the teacher demonstrates how to read Hadith correctly by interpreting the tone and meaning of the words accurately. This demonstration is carried out in front of students, so that the material makes students active, not just sitting listening but students actively participating in learning activities. Teachers effectively use demonstrative techniques in teaching resulting in a comfortable learning environment and student engagement (Zulkifli et al., 2022).

Learning implementation is the implementation or application of learning. The learning implementation stage itself consists of planning, implementation and evaluation. The implementation of Al-Qur'an Hadith learning at MIS Islamiyyah Londut North Labuhanbatu is:

1. Planning. The planning stages carried out are making teaching materials or lesson plans, determining the subject matter, and designing or making posters that will be used during learning, namely about hijiayah letters, muqattah letters, makraj letters, and several Hadiths in everyday life.
2. Implementation. The definition of implementing learning activities according to includes opening, core activities and closing. This is in accordance with the implementation of teaching the Al-Qur'an and Hadith at MIS Isalamiyyah Londut as follows:
   a. Opening. Before starting the learning process, the teacher and students start by reading a prayer first, then the students greet the teacher and the teacher answers the greeting, after that the teacher continues to check the students' attendance.
   b. Core activities. In this activity the teacher provides material about hijaiyah letters, muqattah letters, and several everyday Hadiths. The method used by the teacher is by using a poster on the subject of Al-Qur'an and Hadith which is demonstrated in front of the class. After that the teacher gives directions to the students to write the material on the poster in their respective students' books. Next, the teacher will examine and read the material together with the students.
   c. Closing. The teacher reflects by inviting students to read the material on the poster together and repeatedly. Then end the lesson with prayer.
3. Evaluation

The teacher carries out an evaluation which aims to find out how much students can understand and be motivated in the Al-Qur'an and Hadith subjects by using this poster method, namely by giving questions in the form of essays and questions and answers. Applying the poster method to the Al-Qur'an and Hadith subjects at MIS Islamiyyah Londut is very appropriate because learning becomes effective, students become more active, it is fun and they don't feel bored, it attracts interest in learning, and they are also motivated to follow the process learning the Al-Qur'an and Hadith.

Implementation of Al-Qur'an Hadith learning at MIS Islamiyah Londut

The implementation of learning used by Al-Qur'an and Hadith teachers based on observations made consists of three different stages, namely preparation, implementation and evaluation. The implementation of learning carried out by Al-Qur'an Hadith Teachers at MIS Islamiyah Londut North Labuhanbatu consists of the preparation stage in the form of making a learning plan called RPP (Learning Implementation Plan) and also preparing teaching aids in the form of posters. At the implementation stage, the teacher provides a detailed explanation about each subject contained in the poster. An example is teaching about makhraj hijaiyah letters, then continuing with an explanation of how to pronounce each letter listed on the poster. The final stage is the evaluation stage, where the teacher gives a test containing questions related to the material discussed to assess students' understanding of the Al-Qur'an, especially in the learning context. The teacher also provides detailed explanations about each topic mentioned on the poster about Hadith studies. Next, the teacher assesses students' understanding by conducting a practice test, where each student takes turns reading the Hadith that has been taught in front of the entire class.

In an interview with the Al-Qur'an Hadist teacher MIS Islamiyah Londut Labuhanbatu Utara explained the use of poster media, namely:

"As a teacher of Al-Qur'an Hadith at MIS Islamiyah Londut, I generally follow a three-stage pattern, namely: preparation, implementation and evaluation. In implementing the lesson, I used poster media in this lesson. Actually, the content of learning Al-Qur'an Hadith requires a lot of explaining the material, but if you only explain it in a lecture way, many students will play around and not pay attention, that's why I use poster media to attract students' attention so that they actively participate in the learning process. (Interview with Al-Qur'an Hadith teacher, Friday, March 21 2024).

Teachers in the process of implementing learning at MIS Islamiyah Londut North Labuhanbatu use poster media in Al-Qur'an Hadith lessons. Basically, the content of studying Al-Qur'an Hadith must explain a lot of the material, but if you only explain it by means of lectures, many students are playing around and not paying attention. Therefore, teachers use poster media to attract students' attention so that they participate in the learning process actively and thoroughly. Posters are an alternative for teachers in teaching that makes students participate actively (Badriah et al., 2021; Sari et al., 2023).

The Al-Qur'an Hadith teacher at MIS Islamiyah Londut Labuhanbatu Utara chose poster media to attract students' attention and increase students' enthusiasm and motivation to actively learn. This approach also encourages students to be involved in other learning activities, such as observation and others. Other examples include the placement of hijaiyah letters, harakat, writing Hadith, and other relevant topics. Hadiths taught by teachers to students with the help of posters will be easier for students to understand and memorize because they are not only audio in nature from the teacher's explanation but are assisted with visuals through poster media.

Fig. 2. Al-Qur'an Hadith material poster about Hadith material

The Al-Qur'an and Hadith teacher chose poster media to increase the learning motivation of MIS Islamiyyah Londut Labuhanbatu Utara students. This option aims to make the learning process interesting and prevent it from becoming boring or monotonous. When teachers choose media for learning purposes, they inevitably face challenges because of the advantages and disadvantages inherent in each learning medium. Poster media, like other forms of media, has advantages and disadvantages.

There are many advantages of poster media in learning, including its affordable price, so it can be accessed by teachers and teaching staff. Poster media is used to convey messages

or information to students visually, posters display images that depict images that are very similar to the actual appearance of an object or situation. Posters become a media to convey information to students (Subianto et al., 2018). All forms of media have advantages and disadvantages, including poster media, which has its own advantages and disadvantages for each teacher who uses it. Utilizing media is a good approach to overcome student boredom because it can enhance the learning experience and increase their interest learning. It is hoped that students will be actively involved with poster media during the learning, rather than being passive observers. Students become active, interested and motivated in learning when their teachers use posters in teaching (Sari et al., 2023).

It is hoped that the use of poster media at MIS Islamiyyah Londut can provide good results for students, especially in the field of Al-Qur'an and Hadith. In the interviews and observations carried out, information was obtained that the use of poster media in the teaching and learning process had a very positive impact. The students showed great enthusiasm and excitement when presented with visuals that were relevant to the subject matter of the Al-Qur'an and Hadith. After careful inspection, it is clear that this poster media is very interesting and suitable for the themes and material of the Al-Qur'an and Hadith. This is because the study of the Al-Qur'an and Hadith is very closely related to the structure and arrangement of hijaiyah letters, as well as reading techniques and other related aspects. The poster uses a short, solid, clear, and easy-to-remember grammatical structure, accompanied by illustrations emphasizing the importance of understanding Al-Qur'an verses (Akbar & Andrijanto, 2022). It is undeniable that this poster media has a role in improving student learning motivation in Mis Islamiyyah Londut Labuhanbatu Utara.

Student learning motivation in learning Al-Qur'an Hadith using poster media

The use of poster media can effectively stimulate and increase students' motivation in learning, thus making the learning process more interesting if used by teachers. The implementation of various learning media at MIS Islamiyyah Londut North Labuhanbatu has a strategic role. Therefore, teachers are expected to be able to maximize existing learning media in implementing active media-based learning. The teacher's ability to implement this media must be in line with the existing media. The learning material for Al-Qur'an Hadith is of course different according to class level and stage.

Fig. 3. Poster on Al-Qur'an Hadith material on Hijaiyah letter material

The use of good learning media has an impact on student motivation in participating in the learning process. Teachers must be creative in choosing learning media that is most effective, easy and attracts students' attention. One media that is effective, easy and attracts students' attention is poster media. In the interview, the principal conveyed the impact of student learning motivation on the use of poster media.

> "The use of poster media in learning Al-Qur'an Hadith makes students very interested in learning, because apart from the teacher explaining and students can also see the material because they use posters. Because the poster has interesting designs and images. So their motivation to learn can increase." (Interview with school principal, Friday, March 21 2024).

The same thing was also stated by the Al-Qur'an Hadith teacher based on his teaching experience at MIS Islamiyyah Londut North Labuhanbatu, namely:

> "Students show increased motivation and involvement in learning, this can be seen from students who were previously passive or busy with their own activities becoming actively involved in the learning process. The use of poster media results in increased understanding among students because it is assisted by visual media in the form of posters. Students are more interested in the learning process using visual aids, such as photos, when the teacher teaches, rather than just relying on written material or lectures so that students are not interested. I feel many of the advantages of this poster media as a teacher of Al-Qur'an Hadith who has been teaching for seven years, posters have an attractive design and are easy for children to understand, efficient to carry everywhere. Apart from that, the manufacturing costs are also relatively cheap." (Interview with Al-Qur'an Hadith teacher, Friday, March 21 2024).

Learning motivation is very determining in the learning process. This motivation must also be created by teachers through the selection of learning media. Based on interviews with students who took part in Al-Qur'an Hadith learning through the use of poster media at MIS Islamiyah Londut, they received a positive response.

> "I like it when teachers teach using posters, but if it's just a lecture it's boring. I find it difficult to understand the lesson if it's just a lecture, but if you use a poster, what the teacher explains looks clearer and more exciting because there are lots of colorful pictures. "That's why if the teacher uses posters to teach, we are enthusiastic and don't fight in class" (Interview with third grade Al-Qur'an Hadith students, Friday, March 21 2024).

Interview with a class III student to find out his opinion regarding the use of poster media. Students are happy when teachers teach using poster media, but without media and just lectures, students get bored quickly. If the teacher only lectures, students will find it difficult to understand the lesson, but based on students' statements, the teacher teaches using posters which consist of lots of pictures and colors. The use of Poster Media in the subjects of Islamic Religious Education and Character is very good, because the images and writing created by the teacher are very clear and really help students in learning, so that students are enthusiastic in the learning process (Suhaini et al., 2023). Al-Qur'an Hadith

teachers who use poster media in learning make students more enthusiastic and less fighting in class so that class conditions are orderly and students' concentration increases.

Based on observations made, it appears that students are more focused on learning using poster media in the classroom so that the learning process is more conducive to the subjects of the Al-Qur'an and Hadith. The use of posters makes learning conducive because teacher activity increases, and motivation is even improved (Badriah et al., 2021). Students are enthusiastic about participating in the learning process by using visual aids, such as posters. Teachers must be creative in preparing learning poster media according to the material because learning media is a tool to help improve students' understanding when the teacher provides explanations. Apart from that, students like to use poster media for learning because it has visual aids that help students understand and carry out actions demonstrated by the teacher easily. This prevents students from feeling sleepy during lessons. In addition, the use of poster media during classroom learning motivates students to learn because students are often instructed by the teacher to imitate the movements depicted on the poster in front of the class.

Al-Qur'an Hadith teachers go through three phases or stages before carrying out the learning process. They use poster media to facilitate the delivery of learning the Al-Qur'an and Hadith, using a demonstrative approach. Every educator must have reasons for choosing the media to use. The large choice of learning media makes the teaching and learning process easier for teachers. The selected material has the potential to attract students' interest and attention, thereby directing them towards a more methodical and well-organized presentation. Teachers are expected to apply these considerations.

CONCLUSION

Based on the results of research on the use of poster media in Al-Qur'an and Hadith subjects in increasing student learning motivation at MIS Islamiyyah Londut North Labuhanbatu, the process of learning the Al-Qur'an and Hadith through poster media uses a demonstration approach. This approach involves the teacher being in front of the class holding a visual aid such as a poster. The teacher explains the contents of the picture sequentially or gradually. The use of poster media in the teaching and learning process has a positive influence on student learning with increased learning motivation. This is proven that students show high enthusiasm and excitement when the learning process is presented visually through poster media that is relevant to the subject of the Al-Qur'an and Hadith. The use of poster media, especially in the context of the Al-Qur'an and Hadith, has shown progress in student enthusiasm and motivation for learning. Students show increased motivation and involvement in learning, this can be seen from students who were previously passive becoming actively involved in the learning process. The use of poster media results in increased motivation among students because it is assisted by visual media in the form of posters. This is because students prefer to use visual aids, such as photos, when teachers teach, rather than relying solely on written material.

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